



THE
INDIGO ROAD
HOSPITALITY & CONSULTATION

THE INDIGO ROAD FACT SHEET

CONCEPT

The Indigo Road hospitality and consulting group was founded in Charleston, S.C., in 2009 by managing partner Steve Palmer. The Indigo Road runs Oak Steakhouse, O-Ku, The Macintosh, The Cocktail Club, Indaco, Mercantile and Mash, Bar Mash and The Cedar Room in Charleston, S.C. as well as Town Hall in Florence, S.C. In Georgia, The Indigo Road runs Colletta and Oak Steakhouse in Alpharetta and O-Ku Atlanta and Donetto on the Westside. Restaurants in North Carolina include O-Ku and Oak Steakhouse in Charlotte. In June 2017, the Indigo Road opened Oak Steakhouse in Nashville. Several projects are also in the works including O-Ku DC, Tiny Lou's and Sukoshi. The Indigo Road Group operates under the highest attention to service and a dedication to the utmost in superior customer experience. As culinary and industry leaders, The Indigo Road also specializes in restaurant and hotel consulting services providing customized solutions to each.

ADDRESS

90 Alexander Street
Charleston, SC 29403

TELEPHONE

843.297.8385

WEBSITE

www.theindigoroadd.com

SOCIAL MEDIA

Facebook – [TheIndigoRoadRestaurantGroup](#)
Instagram – [@theindigoroadd](#) / [@stevepalmer12](#)

ESTABLISHED

2009

MANAGING PARTNER

Steve Palmer

COMPLETE RESTAURANTS:

Oak Steakhouse

17 Broad Street
Charleston, SC 29401
www.oaksteakhouse.com
Opened January 2005

O-Ku

463 King Street
Charleston, SC 29403
www.o-kusushi.com

Opened March 2010

The Cocktail Club

479 King Street
Charleston, SC 29403
www.thecocktailclubcharleston.com
Opened June 2011

The Macintosh

479B King Street
Charleston, SC 29403
www.themacintoshcharleston.com
Opened September 2011

Indaco

526 King Street
Charleston, SC 29403
www.indacocharleston.com
Opened August 2013

Oak Steakhouse Avalon

950 Third Street
Alpharetta, GA 30009
www.oaksteakhouseatlanta.com
Opened February 2015

Colletta

900 Third Street
Alpharetta, GA 30009
www.collettarestaurant.com
Opened February 2015

Mercantile and Mash

701 East Bay Street
Charleston, SC 29403
www.mercandmash.com
Opened September 2015

The Cedar Room

701 East Bay Street
Charleston, SC 29403
www.thecedarroomcigarfactory.com
Opened September 2015

O-Ku Atlanta

1085 Howell Mill Rd., Suite A3
Atlanta, GA 30315
www.o-kusushi.com
Opened January 2016

Town Hall

101 W. Evans St.
Florence, SC 29501
<http://townhallflorence.com/>
Opened June 2016

O-Ku Charlotte

2000 South Blvd #510
Charlotte, NC 28203

<http://o-kusushiclt.com/>
Opened September 2016

Oak Charlotte

4777 Sharon Road Suite 125
Charlotte, NC 28210
<https://www.oaksteakhousecharlotte.com/>
Opened May 2017

Oak Steakhouse Nashville

801 Clark Place
Nashville, TN 37203
<http://oaksteakhousenashville.com/>
Opened June 2017

Donetto

976 Brady Ave.
Atlanta, GA 30318
<https://www.donettoatlanta.com/>
Opened September 2017

WORKING RESTAURANTS:

O-Ku DC

Sukoshi

101 S. Tryon Street, Ste. 120
Charlotte, NC 28280
Website coming soon
Opening summer 2018

Tiny Lou's

789 Ponce De Leon Ave NE
Atlanta, GA 30306
<https://www.tinylous.com/>
Opening June 2018

SERVICES

Business Plans with Feasibility Assessment
Hotel Conceptual Design and Development
Menu and Culinary Development and Innovation
Operations Assessment and Excellence
Restaurant Design, including Architectural and Kitchen Design
Restaurant Startup
Restaurant Turnarounds
Short-Term and Long-Term Management Contracts
Staff Training and Development
Supply Chain Management
Team Member Culturization

MEDIA CONTACT:

Phase 3 Marketing and Communications

CHARLESTON – Lacey Outten / 843.722.5908 / lacey.outten@phase3mc.com
ATLANTA – Natalie Earwood / 404.367.9898 / natalie.earwood@phase3mc.com
CHARLOTTE – Laura Craft / 704.729.0146 / laura.craft@phase3mc.com
NASHVILLE – Paul Lindsley / 615.567.4070 / paul.lindsley@phase3mc.com