



THE  
INDIGO ROAD  
HOSPITALITY & CONSULTATION

**FACT SHEET**

<b>CONCEPT</b>	The Indigo Road hospitality and consulting group was founded in Charleston, S.C., in 2009 by managing partner Steve Palmer. The Indigo Road runs Oak Steakhouse, O-Ku, The Macintosh, The Cocktail Club, Indaco, Mercantile and Mash, The Cedar Room and The Granary in Charleston, S.C. as well as The Oak Table in the heart of Columbia, S.C. and Town Hall in Florence S.C. In Georgia, The Indigo Road runs Colletta and Oak Steakhouse in Alpharetta and O-Ku in Atlanta. Restaurants in North Carolina include O-Ku and Oak Steakhouse in Charlotte. In June 2017, the Indigo Road opened Oak Steakhouse in Nashville. Several projects are also in the works including Donetto in Atlanta. The Indigo Road Group operates under the highest attention to service and a dedication to the utmost in superior customer experience. As culinary and industry leaders, The Indigo Road also specializes in restaurant and hotel consulting services providing customized solutions to each.
<b>ADDRESS</b>	90 Alexander Street Charleston, SC 29403
<b>TELEPHONE</b>	843.297.8385
<b>WEBSITE</b>	<a href="http://www.theindigoroad.com">www.theindigoroad.com</a>
<b>SOCIAL MEDIA</b>	Facebook – <a href="#">TheIndigoRoadRestaurantGroup</a> Instagram – <a href="#">@theindigoroad</a> <a href="#">@stevepalmer12</a>
<b>ESTABLISHED</b>	2009
<b>TEAM</b>	Steve Palmer – Managing Partner
<b>COMPLETE RESTAURANTS</b>	<b>Oak Steakhouse</b> 17 Broad Street Charleston, SC 29401 <a href="http://www.oaksteakhouse.com">www.oaksteakhouse.com</a> Opened January 2005  <b>O-Ku</b> 463 King Street Charleston, SC 29403 <a href="http://www.o-kusushi.com">www.o-kusushi.com</a> Opened March 2010  <b>The Cocktail Club</b> 479 King Street

Charleston, SC 29403  
[www.thecocktailclubcharleston.com](http://www.thecocktailclubcharleston.com)  
Opened June 2011

**The Macintosh**  
479B King Street  
Charleston, SC 29403  
[www.themacintoshcharleston.com](http://www.themacintoshcharleston.com)  
Opened September 2011

**The Oak Table**  
1221 Main Street  
Columbia, SC 29201  
[www.theoaktablesc.com](http://www.theoaktablesc.com)  
Opened September 2012

**Indaco**  
526 King Street  
Charleston, SC 29403  
[www.indacocharleston.com](http://www.indacocharleston.com)  
Opened August 2013

**Oak Steakhouse Avalon**  
950 Third Street  
Alpharetta, GA 30009  
[www.oaksteakhouseatlanta.com](http://www.oaksteakhouseatlanta.com)  
Opened February 2015

**Colletta**  
900 Third Street  
Alpharetta, GA 30009  
[www.collettarestaurant.com](http://www.collettarestaurant.com)  
Opened February 2015

**Mercantile and Mash**  
701 East Bay Street  
Charleston, SC 29403  
[www.mercandmash.com](http://www.mercandmash.com)  
Opened September 2015

**The Cedar Room**  
701 East Bay Street  
Charleston, SC 29403  
[www.thecedarroomcigarfactory.com](http://www.thecedarroomcigarfactory.com)  
Opened September 2015

**O-Ku Atlanta**  
1085 Howell Mill Rd., Suite A3  
Atlanta, GA 30315  
[www.o-kusushi.com](http://www.o-kusushi.com)  
Opened January 2016

**Town Hall**  
101 W. Evans St.  
Florence, SC 29501  
<http://townhallflorence.com/>  
Opened June 2016

**O-Ku Charlotte**  
2000 South Blvd #510  
Charlotte, NC 28203

<http://o-kusushiclt.com/>

Opened September 2016

**The Granary**

835 Coleman Boulevard Suite 100

Mount Pleasant, SC 29464

<http://www.thegrinarycharleston.com/>

Reopened February 2017

**Oak Charlotte**

4777 Sharon Road Suite 125

Charlotte, NC 28210

<https://www.oaksteakhousecharlotte.com/>

Opened May 2017

**Oak Steakhouse Nashville**

801 Clark Place

Nashville, TN 37203

<http://oaksteakhousenashville.com/>

Opened June 2017

**WORKING  
RESTAURANTS**

**Donetto**

Atlanta, GA

Opening 2017

<https://www.donettoatlanta.com/>

**SERVICES**

Business Plans with Feasibility Assessment

Hotel Conceptual Design and Development

Menu and Culinary Development and Innovation

Operations Assessment and Excellence

Restaurant Design, including Architectural and Kitchen Design

Restaurant Startup

Restaurant Turnarounds

Short-Term and Long-Term Management Contracts

Staff Training and Development

Supply Chain Management

Team Member Culturization

**MEDIA CONTACT:**



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CHARLOTTE – Laura Craft / 704.729.0146 / [laura.craft@phase3mc.com](mailto:laura.craft@phase3mc.com)

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