



FACT SHEET

CONCEPT	The Indigo Road hospitality and consulting group was founded in Charleston, S.C., in 2009 by managing partner Steve Palmer. The Indigo Road runs Oak Steakhouse in historic downtown Charleston, O-Ku, The Macintosh, The Cocktail Club and Indaco, on upper King Street, The Oak Table in the heart of Columbia, S.C., Colletta and Oak Steakhouse in Alpharetta G.A., and the newest additions Mercantile and Mash and The Cedar Room at the Cigar Factory in Charleston, O-Ku Atlanta and Town Hall in Florence, S.C. The Indigo Road Group operates under the highest attention to service and a dedication to the utmost in superior customer experience. As culinary and industry leaders, The Indigo Road also specializes in restaurant and hotel consulting services providing customized solutions to each.
ADDRESS	90 Alexander Street Charleston, SC 29403
TELEPHONE	843.297.8385
WEBSITE	www.theindigoroad.com
SOCIAL MEDIA	Facebook/TheIndigoRoadRestaurantGroup
ESTABLISHED	2009
TEAM	Steve Palmer – Managing Partner Colan Vance – Director of Operations, Charleston, S.C.
COMPLETE RESTAURANTS	Oak Steakhouse 17 Broad Street Charleston, SC 29401 www.oaksteakhouse.com Opened January 2005 O-Ku 463 King Street Charleston, SC 29403 www.o-kusushi.com Opened March 2010 The Cocktail Club 479 King Street Charleston, SC 29403 www.thecocktailclubcharleston.com Opened June 2011

The Macintosh
479B King Street
Charleston, SC 29403
www.themacintoshcharleston.com
Opened September 2011

The Oak Table
1221 Main Street
Columbia, SC 29201
www.theoaktablesc.com
Opened September 2012

Indaco
526 King Street
Charleston, SC 29403
www.indacocharleston.com
Opened August 2013

Oak Steakhouse Avalon
950 Third Street
Alpharetta, GA 30009
www.oaksteakhouseatlanta.com
Opened February 2015

Colletta
900 Third Street
Alpharetta, GA 30009
www.collettarestaurant.com
Opened February 2015

Mercantile and Mash
701 East Bay Street
Charleston, SC 29403
www.mercandmash.com
Opened September 2015

The Cedar Room
701 East Bay Street
Charleston, SC 29403
www.thecedarroomcigarfactory.com
Opened September 2015

O-Ku Atlanta
1085 Howell Mill Rd., Suite A3
Atlanta, GA 30315
www.o-kusushi.com
Opened January 2016

Town Hall
101 W. Evans St.
Florence, SC 29501
<http://townhallflorence.com/>
Opened June 2016

**WORKING
RESTAURANTS**

O-Ku Charlotte
Charlotte, NC
Opening late summer 2016

Oak Steakhouse Nashville

Nashville, TN

Opening late 2016

SERVICES

Business Plans with Feasibility Assessment
Hotel Conceptual Design and Development
Menu and Culinary Development and Innovation
Operations Assessment and Excellence
Restaurant Design, including Architectural and Kitchen Design
Restaurant Startup
Restaurant Turnarounds
Short-Term and Long-Term Management Contracts
Staff Training and Development
Supply Chain Management
Team Member Culturization

MEDIA CONTACT:

PHASE:3

MARKETING AND COMMUNICATIONS

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